

PRESS RELEASE

## **New Leadership for EUROPEN**

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**Brussels, 11 May 2020 - EUROPEN, the European Organization for Packaging and Environment, is pleased to announce the appointment of Francesca Stevens as Managing Director per 1 June 2020. Ms. Stevens joins EUROPEN with twenty years of experience in public affairs roles, most recently with Arconic where she led Government Affairs and Business Development in the European region.**

*"We are excited that Francesca will join EUROPEN at a time when the European economy and society are undergoing a fundamental transformation towards sustainability and circularity goals", said Hans van Bochove, Chairman of EUROPEN and vice-president at Coca-Cola European Partners. "With her knowledge of the European policy environment, combined with her strong business experience, Francesca will lead EUROPEN to secure a European single market for packaging and packaged products, while protecting the product and the environment", he continued.*

*Francesca Stevens added: "I am thrilled to join EUROPEN and lead an industry that is constantly innovating to make sure that products reach European citizens and businesses in a safe and sustainable way. I look forward to working together with European policy-makers and stakeholders to further strengthen the contribution of the packaging value chain to the economy and society in these challenging times".*

An experienced public affairs professional, prior to joining Arconic, Ms Stevens was Head of EU Relations at Alcoa, and held public affairs roles at Hyundai Motor Company, the Confederation of Italian Industry and Alcan. Ms Stevens holds a degree in Political Science and International Relations from the University of Turin in Italy and a Master of Art's Degree in European Studies from the College of Europe in Warsaw, Poland.

\*\*\*ENDS\*\*\*

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**Notes for Editors:**

**About EUROPEN**

**EUROPEN** - The European Organization for Packaging and the Environment - is a cross-industry organization presenting the opinion of the packaging supply chain (i.e. raw material producers, converters and brand owners plus national packaging organizations) in Europe on topics related to packaging, packaging waste and the environment, independent of specific packaging materials or systems. [www.europen-packaging.eu](http://www.europen-packaging.eu)